# Competition for the attention of a "problem solver"

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## Abstract

We introduce a new type of agent whom we refer to as a "problem solver" (PS). The PS interacts with conventional players and wishes to respond optimally to their moves. The PS has only partial information about the moves of the other players. Unlike a regular player, the PS does not "put himself in the shoes" of other players and does not form beliefs about their moves. Rather, he treats the data as a logic puzzle: he calculates the set of possible configurations of moves that are consistent with the data he observes and responds to it. We insert such a problem solver into a simple model of competition for attention and analyze its equilibria. We demonstrate a novel feature of equilibrium in the model, whereby even though the PS always succeeds in his task, he may be uncertain that he will do so.

The second author acknowledges financial support from ERC grant 269143. Our thanks to Noga Alon, Ayala Arad, Kfir Eliaz, Gil Kalai and Rani Spiegler for helpful conversations.

#### 1. Introduction

We introduce a new type of economic agent, called a problem solver (PS), into various economic interactions. The PS interacts with conventional agents and wishes to respond optimally to their moves. He does not observe the other agents' moves, about which he has only partial information. In contrast to a regular player, the PS does not "put himself in the shoes" of other players and does not form beliefs about the moves that led to the data he observes. Rather, he calculates the set of possible configurations of moves that are consistent with the data and chooses a best response to the uniform distribution over that set. For the PS, finding all configurations of moves that are consistent with what he observes is similar to solving a logic puzzle.

In order to demonstrate some of the implications of introducing problem solvers into economic interactions, we use a simple model of competition for attention in which such an agent is inserted. There are *n* regular players, each of them seeks the attention of an observer. The players simultaneously choose a position, which is an entry in a large matrix. We assume that there are more available positions than agents and therefore some of the positions will remain vacant. The observer has only partial information regarding which positions are occupied and which are vacant. More precisely, he observes only the number of players located in each row and in each column of the matrix. The observer's objective is to pick an occupied position while each player's objective is to be the one picked by him. We consider two variants of the model: In the first, no two players can occupy the same position; in the second, multiple players can share the same position.

One possibility would be to analyze the situation as a two-stage game. In the first stage, the n players simultaneously choose a position while, in the second, the observer (who is now thought of as a regular player) chooses a position, after having observed the data regarding the n players' choices. This game has trivial Nash equilibria, some of which do not make much sense. In fact, every profile of n positions from which the observer chooses one position with probability 1 is consistent with a sequential equilibrium.

A more realistic approach is to view the observer as if he is solving a puzzle. Once he has received the data, he then calculates the configurations of occupied positions that are consistent with it. He then chooses a position with the largest number of configurations that are consistent with the data and in which that position is occupied. We analyze the interaction between the strategic players that is induced by the observer's behavior.

The equilibrium of the model in the presence of a problem solver differs significantly from that of a game in which the observer behaves like a regular player. We show that in all equilibria of either of the two variants, the PS finds an occupied position with certainty. However, in the first variant, an interesting phenomenon emerges. There exist equilibria in which the PS chooses a position which he believes might be vacant even though it is occupied with certainty. If the PS were just a regular player, such a phenomenon would not arise in equilibrium.

In order to illustrate the concept of a problem solver, imagine the following scenario: You face two overturned cards, each with the name of a different country on it. You are asked to guess one of these two names. You are told that both names consist of four letters and in both names the same three letters. It will take you only a short time to realize that the only possible configuration is {Iran, Iraq} and thus each of these two names will be a successful guess. However, what will you do if the information you receive is that the two names share at least two letters? There are four possible pairs that fit this description: {Chad,Cuba}, {Iran, Iraq}, {Iran, Mali}, {Iraq,Mali}. If you don't think strategically about the motives of the person who chose these two particular countries, then your guess will probably be Iran, Iraq or Mali, but not Chad or Cuba. The reason is that each of the first three names appears in one half of the possible configurations consistent with the information you received whereas the other two appear in only one such configuration. If indeed, when addressing the problem described above, you apply the procedure just described, your behavior matches that of the problem solver as postulated in our model.

#### 2. The model

There are *n* players competing for the attention of an observer. Each player chooses a position, which is a pair of characteristics in the set  $A \times B$  (where *A* and *B* are disjoint sets). For simplicity, assume that both *A* and *B* contain at least *n* elements. We will often refer to the elements of *A* as columns and to the elements of *B* as rows. A product set of columns and rows is called a *box*. Initially, we assume that no two players can occupy the same position. An outcome of the *n* players' choice is a *matrix* 

 $M = (M_{a,b})$ , where  $M_{a,b} \in \{0,1\}$ , with *n* 1's.  $M_{a,b} = 1$  signifies that the position (a,b) is occupied and  $M_{a,b} = 0$  signifies that it is vacant.

The observer chooses one entry with the objective of choosing an occupied one. The observer does not observe the matrix but only the number of occupied entries in each column and each row. That is, the observer knows only the *data vector*  $d(M) = (d(M)(x))_{x \in A \cup B}$  where d(M)(x) is the number of players occupying entries with a characteristic *x* in the matrix *M* (i.e.,  $d(M)(a) = \sum_i M_{al}$  and  $d(M)(b) = \sum_k M_{kb}$ ). A vector *d* is consistent if there is a matrix *M* such that d = d(M). By definition, the observer observes only consistent data vectors. We refer to d(a) + d(b) as the *score* of the entry (a,b).

The observer is not a "conventional" player in the sense that he does not "put himself in the shoes" of the other players. In other words, he does not think strategically. We will refer to him as the *problem solver* (PS). The PS assumes that all matrixes consistent with the data he observes are equally likely and he picks one entry from the set of entries with the highest probability of being occupied, at random.

Formally, a matrix *M* is said to be *d*-consistent if d(M) = d. Let  $\lambda(d, x)$  be the proportion of matrixes consistent with *d*, in which *x* is occupied. If  $\lambda(d, x) = 1$ , we say that *x* is *revealed to be occupied* by *d*. If  $\lambda(d, x) = 0$ , we say that *x* is *revealed to be vacant* by *d* (hereafter, we use the term "revealed" to mean "revealed to be occupied"). We say that the matrix *M* is *revealed* if it is the only matrix consistent with d(M). Denote by  $C(M) = \{x \mid \lambda(d(M), x) \text{ is maximal}\}$  the set of all entries with the highest probability of being occupied, given d(M). The probability that the PS picks *x* is  $\mu(M, x) = 1/|C(M)|$  for each  $x \in C(M)$  and  $\mu(M, x) = 0$  for each  $x \notin C(M)$ . In other words, C(M) is the PS's choice set given that he observes d(M) (and thus depends on d(M) only).

An agent's objective is to maximize the probability of being picked by the PS. An *equilibrium* is a matrix *M* such that no player can increase his probability of being picked by moving to a vacant entry. Let  $M(x \rightarrow y)$  be the matrix derived from *M* after switching the values of entries *x* and *y*. The matrix *M* is an equilibrium if, for each occupied entry x,  $\mu(M,x) \ge \mu((M(x \rightarrow y),y))$  for any entry *y* that is not occupied in *M*. Thus, the equilibrium concept is the standard Nash Equilibrium of the game in which players simultaneously choose positions, the payoff from exclusively occupying a position is the probability of being chosen by the PS and the payoff from sharing a

position with other players is negative.

**Example 1**: Consider the following matrixes with n = 5 (when describing a matrix, our convention will be that vacant rows and columns are not depicted).

The matrix  $M_1$  is revealed. Thus, the probability of each occupied entry being picked is 1/5. However,  $M_1$  is not an equilibrium. If the occupier of \* moves to \* \*, the new data vector will be: ((2,2,1), (2,2,1)), which is consistent with 5 matrixes, such that each of the four entries (a,b) for which (d(a),d(b)) = (2,2) is occupied in 4 of the 5 matrixes. Each of the 4 entries (a,b) for which (d(a),d(b)) is (2,1) or (1,2) is occupied in 2 of the 5 matrices. The unique entry (a,b), for which (d(a),d(b)) = (1,1), is occupied in only one of the *d*-consistent matrixes. Thus, by moving from \* to \* \* the mover increases his probability of being picked from 1/5 to 1/4.

The matrix  $M_2$  is revealed but is not an equilibrium since the agent who occupies \* can increase his probability of being picked from 1/5 to 1/3 by moving to \* \*.

The matrix  $M_3$  is revealed and is an equilibrium. If the agent at \* moves to an entry such as \* \* (which does not share any characteristics with the other four occupied entries), then the new data vector will be consistent with 5 matrixes and in only one of them is \* \* occupied. Each of the other occupied entries is occupied in 4 of the 5 matrices consistent with the new data and thus the mover reduces his probability of being picked from 1/5 to 0. If the occupier of \* moves to an entry such as \* \* \* (which shares one characteristic with one other occupied entry), then the new matrix will also be revealed and the agent gains nothing from moving.

It is worthwhile at this point to briefly comment on the economic interpretation of the model. One possible interpretation is as follows: a set of *n* producers compete to match the future product specification of a large client. Each producer chooses the characteristics of its product in a two-dimensional space. The client does not observe the chosen pairs of characteristics but he receives the information about the distribution of the producers' characteristics in each of the two dimensions.

The client determines his product specification so as to maximize the chances that his order will be matched. The producers know that if two (or more) of them choose exactly the same two characteristics, the price war between them will inflict huge losses on them. Hence, producers will always choose to differentiate themselves from one another, in at least one characteristic. We feel that one should be cautious about such an interpretation as our model abstracts from many relevant factors. Nonetheless, our approach seems to capture real life situations in which agents' (partial) information about the actions of other agents presents them with a kind of puzzle which they try to solve without thinking strategically.

A recent paper that models competition for attention among producers is Bordalo, Gennaioli and Shleifer (2016). the two models, however, is very different from ours. In their model, attention is drawn to the products' most salient attribute (price or quality) and the consumers put more weight on the dimension that draws their attention. In our model, the attention of the client (customer) is drawn to producers who appear in a more salient position. We define salient position in a novel way such that it is the one that appears most often in solutions to the puzzle that the problem solver is solving.

## 3. The Problem Solver's Behavior

In this section, we present some properties of the set of matrixes which are consistent with a given data set. These properties determine the Problem Solver's "response function". In particular, we will show that either:

(1) The set of entries that are revealed to be occupied forms a step set and the PS randomly picks one of these entries (every other entry has a strictly lower score than at least one revealed entry);

or

(2) No entry is revealed to be occupied and the PS randomly picks one of the entries with the maximal score.

**Claim 1**: Let *d* be a consistent data vector such that d(1) > d(2), where 1 and 2 are elements of *A*. Then, for any  $b \in B$ ,  $\lambda(d, (1, b)) \ge \lambda(d, (2, b))$ . Furthermore, if there is a *d*-consistent matrix *M* such that  $M_{1,b} = 1$  and  $M_{2,b} = 0$ , then the inequality is strict.

**Proof**: Let  $b \in B$ . Fix the values for all entries other than those in columns 1 and 2. Partition the class of all *d*-consistent matrixes with these fixed values outside columns 1 and 2 into (up to) four cells, denoted by  $M(\alpha, \beta)$ ,  $\alpha \in \{0, 1\}$ ,  $\beta \in \{0, 1\}$ , such that  $M(\alpha, \beta)$  is the cell in this partition that consists of the matrixes for which  $M_{1,b} = \alpha$  and  $M_{2,b} = \beta$ . We will show that for each class  $|M(1,0)| \ge |M(0,1)|$  and if M(1,0) is not empty, then the inequality is strict. This is sufficient to prove the claim since If there is a *d*-consistent matrix *M* such that  $M_{1,b} = 1$  and  $M_{2,b} = 0$ , then for at least one set of entries in columns  $B - \{1,2\}$  we have  $M(1,0) \neq \emptyset$ .

We first show that if  $M(1,0) = \emptyset$ , then  $M(0,1) = \emptyset$ . If M(0,1) is not empty, then there is a *d*-consistent matrix *M* with  $M_{1,b} = 0$  and  $M_{2,b} = 1$ . By d(1) > d(2), there is a row *b'* where  $M_{1,b'} = 1$  and  $M_{2,b'} = 0$ . Switching all values in  $\{1,2\} \times \{b,b'\}$ , we get another *d*-consistent matrix which is in M(1,0). Therefore, if M(1,0) is empty, then the number of matrixes in this class in which  $M_{1,b} = 1$  is the same as the number of matrixes in the class in which  $M_{2,b} = 1$ .

We next show that if  $M(1,0) \neq \emptyset$ , then the number of elements in M(0,1) is strictly smaller than in M(1,0). Define  $L_{1,1}$  to be the set of rows in which the data regarding the rows implies that the missing values in columns 1 and 2 are (1,1), and define  $L_{0,0}$  in a similar manner. For the rows in  $B - L_{11} - L_{00}$ , the data dictates that the missing values in columns 1 and 2 be either (0,1) or (1,0). It must be that in any  $\delta(1) = d(1) - |L_{1,1}|$  of these rows the values in the two columns are (1,0) and in the other  $\delta(2) = d(2) - |L_{1,1}|$ rows the values must be (0,1). Thus,

 $|M(1,0)| = C(\delta(1) - 1, \delta(1) + \delta(2) - 1) > |M(0,1)| = C(\delta(1), \delta(1) + \delta(2) - 1)$  where the strict inequality follows from the fact that  $\delta(1) > \delta(2)$ .

**Claim 2**: Let *d* be a consistent data set. Assume that  $a^*$  and  $b^*$  maximize *d* over *A* and *B*, respectively. If, for some *a*,  $d(a^*) > d(a)$  and  $1 > \lambda(d, (a^*, b^*)) > 0$ , then  $\lambda(d, (a^*, b^*)) > \lambda(d, (a, b^*))$ .

**Proof**: By claim 1, it is sufficient to show that there exists a matrix *M* consistent with *d*, such that  $M_{a^*,b^*} = 1$  and  $M_{a,b^*} = 0$ .

Since  $1 > \lambda(d, (a^*, b^*))$ , there exists a *d*-consistent matrix *M* with  $M_{a^*, b^*} = 0$ .

If  $M_{a,b^*} = 1$ , then since  $d(a^*) > d(a)$ , there must be some  $b \in B$  with  $M_{a^*,b} = 1$  and  $M_{a,b} = 0$ . By switching the values in the four entries  $\{a^*,a\} \times \{b^*,b\}$ , we obtain a *d*-consistent M' with  $M'_{a^*,b^*} = 1$  and  $M'_{a,b^*} = 0$ .

<b>b</b> *	0	1	
b	1	0	
	<b>a</b> *	a	

If  $M_{a,b^*} = 0$ , then by  $d(a^*) > d(a)$  there exists a row *b* with  $M_{a^*,b} = 1$  and  $M_{a,b} = 0$ . However, since  $b^*$  maximizes *d* over *B*, there also exists an *a'* such that  $M_{a',b^*} = 1$  and  $M_{a',b} = 0$ . By switching the values in  $\{a^*, a'\} \times \{b^*, b\}$ , we obtain a *d*-consistent matrix *M'* with  $M'_{a^*,b^*} = 1$  and  $M'_{a,b^*} = 0$ .

$\mathbf{b}^*$	0	0	1
b	1	0	0
	<b>a</b> *	a	$\mathbf{a}'$

**Claim 3**: Let  $M^*$  be a matrix such that the box  $C \times R$  is occupied and the "dual" box  $C^c \times R^c$  is vacant. Then, each element in  $C \times R$  is revealed to be occupied and each element in the dual box is revealed to be vacant.

R	1	1	1	?	?
R	1	1	1	?	?
	?	?	?	0	0
	?	?	?	0	0
	?	?	?	0	0
	С	С	С		

**Proof**: Given a data vector *d* and a set *E* of rows or columns, let  $d(E) = \sum_{e \in E} d(e)$ . It must be that  $d(M^*)(C^c) + d(M^*)(R^c) + |C| \times |R| = n$ . On the other hand, for every matrix *M* such that  $M_{a,b} = 0$  for some  $(a,b) \in C \times R$ , it must be that  $d(M)(C^c) + d(M)(R^c) + |C| \times |R| > n$  and thus *M* is inconsistent with  $d(M^*)$ . An analogous argument can be used to show that the positions in the dual box are revealed to be vacant.

From Claim 1, it follows that the set of revealed entries is a "step set". That is, there are two sequences of sets  $B(1) \supset B(2) \supset ... \supset B(I)$  and  $A(1) \subset A(2) \subset ... \subset A(I)$  such

that the set of revealed (to be occupied) entries is  $\cup (A(i) \times B(i))$  (in the figure below it is the set  $A(1) \times B(1) = \{a_1, a_2\} \times \{b_1, b_2, b_3, b_4, b_5\}$ ,

 $A(2) \times B(2) = \{a_1, a_2, a_3\} \times \{b_1, b_2, b_3, b_4\}$ , etc.) and the *d*-value of any element in A(i)(B(i)) is larger than the *d*-value of any element in A(j) (B(j)) where j > i.

<b>b</b> <sub>1</sub>	Y	Y	Y	Y	Y	Y	Х
<b>b</b> <sub>2</sub>	Y	Y	Y	Y	Y	Х	Ζ
<b>b</b> <sub>3</sub>	Y	Y	Y	Y	Y	Х	Ζ
<b>b</b> <sub>4</sub>	Y	Y	Y	Х	Х	Ζ	Ζ
<b>b</b> <sub>5</sub>	Y	Y	X	Ζ	Ζ	Ζ	Ζ
<b>b</b> <sub>6</sub>	Х	Х	Ζ	Z	Z	Z	Z
<b>b</b> <sub>7</sub>	Х	Х	Ζ	Z	Z	Z	Z
	$\mathbf{a}_1$	$\mathbf{a}_2$	<b>a</b> <sub>3</sub>	<b>a</b> <sub>4</sub>	$\mathbf{a}_5$	<b>a</b> <sub>6</sub>	<b>a</b> <sub>7</sub>

In what follows, we denote the step set of revealed entries by  $Y = \bigcup A(i) \times B(i)$ , the dual step set by  $Z = \bigcup A(i)^c \times B(i)^c$  and the union of the boxes between *Y* and *Z* by  $X = \bigcup (A_i - A_{i-1}) \times (B_{i-1} - B_i)$ .

**Claim 4**: Let *d* be a consistent data vector. Assume that the set of revealed elements  $Y = \bigcup A(i) \times B(i)$  is not empty. Then, any element in the dual set  $Z = \bigcup A(i)^c \times B(i)^c$  is revealed to be vacant.

**Proof**: Given a consistent data vector *d*, the Gale-Ryser algorithm (see Ryser (1963) and Kraus (1996)) ends with a *d*-consistent matrix. The algorithm is sequential and starts with a certain initial matrix. In each step of the algorithm, a permissible pair of entries that are positioned in the same row – one occupied (the one with the higher *d*) and the other vacant – is selected and their values are swapped. An important property of the algorithm is that any choice of a chain of permissible pairs leads to a *d*-consistent matrix.

In order to describe the algorithm precisely, order the elements in the set *A* according to their *d*-values  $a_1, \ldots, a_{|A|}$  and order the elements in *B* according to their *d*-values  $b_1, \ldots, b_{|B|}$ . The algorithm starts with a matrix  $M_0$  in which, for any row *b*, 1's are assigned to the d(b) entries in this row at the columns  $a_1, \ldots, a_{d(b)}$ . For  $M_0$ , the number of 1's in column  $a_k$  is  $z(k) = |\{b \mid \text{the number } d(b) \ge k\}|$ . Obviously, (a)  $\sum_{i=1,\ldots,k} z(i) \ge \sum_{i=1,\ldots,k} d(a_i)$  for all *k* and (b) if  $\sum_{i=1,\ldots,k} z(i) = \sum_{i=1,\ldots,k} d(a_i)$ , then in any

*d*-consistent matrix all entries in  $\{a_1, ..., a_k\} \times \{b_1, ..., b_{z(k)}\}\$  are occupied and all entries in  $\{a_{k+1}, ..., a_{|A|}\} \times \{b_{z(k)+1}, ..., b_{|B|}\}\$  are vacant. In each step of the algorithm, a "1" in the lowest index column for which the number of 1's is strictly greater than d(a) is moved to the first column a' in which the number of 1's is strictly less than d(a').

In his proof that the algorithm ends with a *d*-consistent matrix, Kraus (1996) shows that the algorithm works by starting with any matrix having the following two properties: (i) The number of 1's in each  $b \in B$  is d(b) and (ii) for each k, the sum of the 1's in the first k columns is at least as large as  $\sum_{i=1,\dots,k} d(a_i)$ .

To prove Claim 4, it is sufficient to show that, for all l,  $\sum_{i=1,..,|A(l)|} z(i) = \sum_{i=1,..,|A(l)|} d(a_i)$ . Assume not. Then, for some l we have  $\sum_{i=1,..,|A(l)|} z(i) > \sum_{i=1,..,|A(l)|} d(a_i)$ . Let  $k^*$  be the lowest k > |A(l)| for which  $\sum_{i=1,..,k} z(i) = \sum_{i=1,..,k} d(a_i)$ . It must be that  $d(b_{|B(l)|}) < k^*$ ; otherwise, by (b) above, the set A(l) would be larger. Now start the Gale -Ryser algorithm from a matrix that modifies  $M_0$  by moving a single "1" from the entry  $(a_{|A(l)|}, b_{|B(l)|})$  to the entry in the same row in column  $k^*$ . The matrix satisfies properties (i) and (ii) above and the algorithm leads to a d-consistent matrix in which one of the first |A(l)| entries in row  $b_{|B(l)|}$  is 0, violating the assumption that this entry is revealed to be occupied.

### 4. Equilibrium

In this section, we analyze the equilibria of the n –player game induced by the PS's behavior. We find that in all equilibria the PS picks an occupied entry with probability 1 (Proposition 1). However, in some equilibria, the PS assigns a strictly positive probability to the possibility that the occupied position he is picking is vacant. We also classify the structure of all equilibria (Proposition 2).

Proposition 1: In equilibrium the PS picks an occupied entry with probability 1.

**Proof**: Let *M* be an equilibrium. If there are revealed positions, then the PS obviously chooses one of them. If no entry is revealed, then, by Claim 2, C(M) is the box of all entries that maximize the d(M) score. It is left to show that all entries in C(M) are occupied.

If an entry (a,b) outside C(M) is occupied and  $(a^*,b^*) \in C(M)$  is vacant, then the

move from (a,b) to  $(a^*,b^*)$  is beneficial: the score of  $(a^*,b^*)$  in  $M((a,b) \rightarrow (a^*,b^*))$ increases by at least 1 relative to the score in M and the score of any other entry increases by at most 1. Thus,  $(a^*,b^*)$  maximizes the score after the move, and hence it will be picked with a positive probability.

If all the occupied entries are in C(M) and C(M) contains a vacant entry, then any vertical move from an occupied entry  $(a^*, b)$  to a vacant entry  $(a^*, b^*)$  is beneficial since (i)  $(a^*, b^*)$  maximizes the score after the move, (ii)  $C(M((a^*, b) \rightarrow (a^*, b^*)))) \subseteq C(M)$  and (iii) the entry  $(a^*, b)$  is excluded from  $C(M((a^*, b) \rightarrow (a^*, b^*)))$ .

**Proposition 2**: If *M* is an equilibrium, it must have one of the following three structures:

(1) The matrix *M* is revealed and forms a "step set". The PS picks one of the occupied positions.

(2) There is a "step set" of entries that are revealed as occupied and the PS picks one of them. The "dual step set" is revealed to be vacant. Each box lying between these two sets contains at least three occupied entries that are not picked by the PS.

(3) None of the positions are revealed to be occupied. All positions with maximal score are occupied and the PS picks one of them.

**Proof**: The fact that the set of revealed entries forms a step set follows from Claim1. By Claim 4, the dual step set is revealed to be vacant.

Assume that *M* is an equilibrium in which some, but not all, occupied entries are revealed. We will show that any box  $A' \times B'$  in area *X* (i.e., the area consisting of all the positions between *Y*, the set of entries that are revealed as occupied, and *Z*, the set of entries that are revealed to be vacant) contains at least three occupied entries that do not share any characteristic (namely, they are positioned in three different rows and three different columns). If  $A' \times B'$  is entirely vacant, then a move from an unrevealed occupied entry into this empty box will be beneficial to the mover since it will reveal this entry to be occupied (by Claim 3). It is impossible that all occupied entries in this box lie in the same row or the same column since (again, by Claim 3) they would then be revealed. It is also impossible that in equilibrium all occupied entries in this box lie in exactly two rows (or two columns) since if  $(a_1, b_1)$  and  $(a_2, b_2)$  are occupied then a move from  $(a_1, b_1)$  to  $(a_1, b_2)$  is beneficial since the deviator will be revealed (once

again), by Claim 3).

Finally, if none of the positions are revealed as occupied, then, by claim 2, C(M) contains all of the positions with the highest score and, by the proof of Proposition 1, all of the entries in C(M) must be occupied.

One of the most interesting features of the model is that, although in equilibrium the PS always picks an occupied position, there are equilibria in which he may not know that the position is occupied. Such a phenomenon could not occur under the conventional equilibrium assumption but may emerge in equilibria of the third structure. The matrix  $M_3$  demonstrates such an equilibrium for n = 10. The example can be extended to any n > 10 by "extending" the "arms of the L". In  $M_3$ , the PS chooses the top-left position and assigns a probability of about 85% to this entry being occupied (since it is occupied in 2400 of the 2850 matrixes that are consistent with the data that the PS observes).

	1	1	1	1	0	0	0
	1	0	0	0	0	0	0
	1	0	0	0	0	0	0
$M_3 =$	1	0	0	0	0	0	0
	0	0	0	0	1	0	0
	0	0	0	0	0	1	0
	0	0	0	0	0	0	1

To summarize:

**Proposition 3**: For  $n \ge 10$  there exists an equilibrium in which the PS picks an occupied entry although the probability he assigns to this entry being occupied is strictly less than one.

# 5. Equilibrium when players can share entries

In this section, we study a variant of the model in which players are not restricted to

choosing an unoccupied entry. We assume n > 2. In this case, a matrix is an assignment of non-negative integers (not necessarily zeros or ones) to all entries, such that the sum of the numbers in all entries is n. For each row (column), the PS receives information about the total number of *players* occupying this row *(column)*. The PS identifies the matrixes that are consistent with the data. He then picks, at random, an entry with the largest number of consistent matrixes in which this entry is occupied (by at least one player). If the chosen entry is populated by more than one player, the PS picks one of the players randomly. For example, the data  $d(a_1) = d(b_1) = 3$  and  $d(a_2) = d(b_2) = 1$  is consistent with two matrixes:

2	1	and	3	0	
1	0		0	1	-

Given the data *d*, only the entry  $(a_1, b_1)$  is occupied in both matrices and therefore it is picked by the PS.

Obviously, any matrix in which the *n* players occupy *n* entries in one row or in one column is an equilibrium (since the move of a player to another occupied entry reduces his probability of being picked from 1/n to 1/(2n - 2)).

**Proposition 4**: In every equilibrium, the *n* players occupy the same row or the same column and each player occupies a different entry.

**Proof**: Let *M* be an equilibrium and let d = d(M). If all players are located in the same row (or column), then it must be that each occupies an exclusive entry since otherwise he could increase his probability of being picked by moving to a vacant entry in the same row.

Assume, by contradiction, that M is an equilibrium in which the occupied entries are located in at least two rows and at least two columns.

**Step 1**: There are entries in *M* that are not revealed.

**Proof**: There must be two entries  $(a_1, b_1)$  and  $(a_2, b_2)$  such that  $a_1 \neq a_2$  and  $b_1 \neq b_2$ and  $M_{a_1,b_1} \ge M_{a_2,b_2} > 0$ . The matrix obtained by starting from *M* and subtracting the number  $M_{a_2,b_2}$  from the entries  $(a_1, b_1)$  and  $(a_2, b_2)$  and adding  $M_{a_2,b_2}$  to the entries  $(a_1, b_2)$  and  $(a_2, b_1)$  is also consistent with *d*, although  $(a_2, b_2)$  is not occupied. Thus,  $(a_2, b_2)$  is not revealed.

**Step 2**: Let *M* be a matrix such that  $M_{a,b} = 0$ , d(M)(a) > 0 and d(M)(b) > 0. Then there is a matrix M', consistent with d(M), for which  $M'_{a,b} = 1$ .

**Proof**: There must be a' and b' such that  $M_{a',b} > 0$  and  $M_{a,b'} > 0$ . The matrix M' obtained by substructing 1 from  $M_{a',b}$  and  $M_{a,b'} > 0$  and adding 1 to  $M_{a,b}$  and  $M_{a',b'}$  is consistent with d. Thus (a,b) is not revealed as vacant.

**Step 3**: Assume that  $d(a_1) > d(a_2)$ . Let  $b_1$  be a row. If  $(a_2, b)$  is revealed to be occupied then so is  $(a_1, b)$ .

**Proof**: Assume that there is a matrix M' consistent with d(M) such that  $M'_{a_1,b} = 0$ . Since  $d(a_1) > d(a_2)$ , there is a set of rows B such that  $\sum_{b \in B} M'_{a_1,b} > M'_{a_2,b_1} = m > 0$ . Construct another matrix M'' where  $M''_{a_2,b_1} = 0$ ,  $M''_{a_1,b_1} = m$ ,  $M''_{a_1,b} = M'_{a_1,b} - m_b$ ,  $M''_{a_2,b} = M'_{a_2,b} + m_b$  and  $\sum m_b = m$ . The new matrix is consistent with d(M), contradicting the assumption that  $(a_2, b)$  is revealed.

**Step 4**: Assume that  $d(a_1) > d(a_2)$ . Let  $b_1$  be a row. Then, either both  $(a_1, b_1)$  and  $(a_2, b_1)$  are revealed to be occupied or  $\lambda(d, (a_1, b_1)) > \lambda(d, (a_2, b_1))$ .

**Proof**: If  $(a_2, b_1)$  is revealed, then by Step 3 so is  $(a_1, b_1)$ . If not, notice first that by Step 2 there is a d(M) –consistent matrix where  $(a_2, b_1)$  is vacant and  $(a_1, b_1)$  is occupied.

Consider any assignment of values to the elements in  $(A - \{a_1, a_2\}) \times B$  which can be extended to a *d*-consistent matrix. These assigned values determine, for every row *b*, the number  $n_b$  of players that should occupy the entries  $(a_1, b)$  and  $(a_2, b)$ . Let  $K = n_{b_1}$ . The number of *d*-consistent matrixes in which  $(a_2, b_1)$  is occupied by *K* players and  $(a_1, b_1)$  is vacant is equal to the number of vectors  $(x_b)_{b\neq b_1}$  of non-negative numbers that sum to  $d(a_2) - K$ , such that  $x_b \leq n_b$  for all  $b \neq b_1$ . This number is the coefficient of  $x^{d(a_2)-K}$  in the polynomial  $\prod_{b\neq b_1}(1 + x + x^2 + ... + x^{n_b})$  (which is a product of |B|-1 polynomials). Similarly, the number of matrixes that are consistent with  $(a_1, b_1)$ being occupied by *K* agents and  $(a_2, b_1)$  being vacant is the coefficient of  $x^{d(a_1)-K}$  in this polynomial. As shown in Stanley (1989), the sequence of this polynomials' coefficients is symmetric around the "center" ( $\sum_{b\neq b_1} n_b/2$  which must be positive since  $d(a_1) > d(a_2)$ ), strictly increasing to the left of it and strictly decreasing to the right of it. Since  $\sum_{b\neq b_1} n_b = d(a_1) - K + d(a_2)$  and since  $d(a_1) > d(a_2)$ , it must be that  $d(a_1) - K$  is closer to the center ( $[d(a_1) - K + d(a_2)]/2$ ) than  $d(a_2) - K$ .

Step 5: Each occupied position in *M* is picked with positive probability.

Suppose not. Then a player who is located at a position that is not picked with positive probability can switch to a position with a maximum score and, by steps 3 and 4, will be picked with positive probability.

Step 6: Deriving the contradiction.

By steps 1 and 5, no occupied positions are revealed. By step 4, the PS picks, with equal probability, any one of the positions in the box of entries that maximizes the score. By Step 5, all players are positioned inside the box. Not all positions in the box are occupied since then the set would be revealed. Thus, there is a vacant entry (a,b) inside the box. There is a player whose probability of winning is strictly less than 1/n (since (a,b) is picked as well). This player's move to the vacant entry will either reveal him and increase his probability of being picked to at least 1/n or it will make him the sole maximizer of the rank and therefore he will be picked with probability 1.

### References

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